Quick Demos

iOS 11 beta

iOS 11 sets a new standard for what is already the world's most advanced mobile operating system. It makes iPhone even better than before. And it's the biggest release ever for iPad, with powerful multitasking features, drag and drop, a new Files app, and more ways to use Apple Pencil.

Use the demo devices to explore the iOS 11 features below before the official release. Then review the key messages in the First Look, so you can talk to customers about what's coming for iPhone and iPad.

iPad demos

The Dock

With the new Dock on iPad, it's easy for customers to get to their favorite apps from anywhere in iOS—even from another app.

Add an app to the Dock

- From the Home screen, touch and hold the Notes icon, then drag it into the Dock.

Switch apps instantly

- Tap Notes to open it, then swipe up from the bottom of the screen to reveal the Dock without leaving the app.
- Tap Safari to switch apps.
- Press the Home button to go back to the Home screen.
- Notice the three recently used apps on the right side of the dock.

Multitasking

Powerful new multitasking features make it easier for customers to work with multiple apps. Customers can just drag an app out of the Dock to instantly create a Slide Over or Split View. And apps in Slide Over stay active, so customers can easily use two of their favorite apps at once.

Open an app in Slide Over

- Open Photos, then swipe up from the bottom of the screen to reveal the Dock.
- Touch and hold the Messages icon until it lifts up, then drag it to the right side of the screen to open it in Slide Over.
- Swipe right on the slider at the top of Messages to move the app off screen. Then swipe left from the right edge of the screen to move it back.
- Notice how both apps are active at the same time.

Create a Split View

- Use the handle to drag Messages to the left side of the screen.
- Drag down on the slider at the top of the app to create a Split View.
- Drag the slider between the two apps to the middle of the screen to switch to a 50:50 Split View.
- Swipe up from the bottom of the screen to reveal the Dock, and keep swiping up to open the app switcher.
- Notice how Photos and Messages stay in Split View.

Drag and Drop

With iOS 11, customers can use Multi-Touch to quickly and easily move text, images, and files between apps, and select multiple items with just a few taps.

Drag to copy text, images, and more to another app

- Open Safari and navigate to lonelyplanet.com.
- Click Search Lonely Planet, search for “Man Mo Temple” and choose the first result.
- Swipe up from the bottom to reveal the Dock, then drag the Mail icon to the right side of the screen to open it in Split View.
- Tap to compose a new message.
- Touch and hold the address bar in Safari. Drag the URL over the body of the message in Mail, then let go to drop it.
- Drag an image from Safari into the Mail message.
- In Safari, select the first paragraph of text, then drag it into Mail and drop it to add it to the draft.

Drag multiple photos at once, across apps

- Swipe up to reveal the Dock, then tap Photos.
- Touch and hold a photo to pick it up.
- Without lifting your finger, use your other hand to tap two more photos to add them to the selection.
- While holding the three photos, press the Home button.
- Open Mail, then drop the photos into the message.

Files

The new Files app provides a central location where customers can browse, search, and organize files that are stored on their iPad, on iCloud Drive, and even on other cloud services.

Store all your files in one convenient place

- Open Mail, then choose an email with an attachment.
- Reveal the Dock, then drag the Files icon to the right side of the screen to open the app in Slide Over.
- Drag the attachment from Mail into Files.

View and organize files in familiar ways

- Swipe down on the slider to create a Split View, then drag the slider between the apps so Files fills the screen.
- Tap Browse, then swipe down to see different viewing options at the top of the screen.
- Tap to switch to List view.
- Tap Date to sort the files by date.
- Tap to make a new folder.
- Drag the folder you made to the Favorites section of the sidebar.
- Drag a few files onto the folder in the sidebar to move them.

Quickly find recent files from anywhere

- Press the Home button.
- Touch and hold the Files icon until a pane appears, showing recent files.

Notes

In iOS 11, customers can scan paper documents right into their notes with the new document camera. Customers can add tables to their notes to organize information, and pin important notes to the top of the list. And on iPad Pro, they can just tap the Lock screen with Apple Pencil to start a new note quickly, then draw or write directly in their note.

Instantly create a note without unlocking iPad

- From the Lock screen, tap the display with Apple Pencil to create a new note.
- Write a list of a few travel destinations.

Search for just the note you want

- Using Apple Pencil, write “Travel ideas” as the title at the top of the note.
- Press the Home button, then swipe down to access Search.
- Type “Travel ideas” in the Search field.
- In the Notes section, tap the “Travel ideas” note to open it in the Notes app.
- Notice how the title you wrote became text in the note list on the left.

Scan documents and mark them up with Apple Pencil

- Tap to create a new note.
- Tap ⊕, then choose Scan Documents.
- Place a paper document on a flat surface.
- Hold iPad over the document to scan it using the camera, tap Keep Scan, then tap Save.
- Tap the document you just saved, tap , then choose Markup from the bottom row of the Share Sheet.
- Use Apple Pencil to mark up the document, tap Done, then tap Done again.

Add tables and formatting

- Tap the body of the note, then tap to add a table.
- Tap Aa to see the different formatting options.

Markup

In iOS 11, Markup works more seamlessly with Apple Pencil. So customers can quickly sign documents, annotate PDFs, and mark up web pages by just putting their Pencil down on the iPad Pro screen. iOS 11 also includes a new way for customers to mark up anything on their iPad, just by taking a screenshot.

Capture and edit screenshots without cluttering your photo library

- Open Messages, then press the Home and Power buttons at the same time to take a screenshot.
- Tap the Picture-in-Picture window that appears in the bottom left.
- Drag the handles on the corners and edges to crop the screenshot.
- Use Apple Pencil to mark up the image.
- Tap Done, then choose “Delete Screenshot” so the screenshot isn’t saved to the Photos app.

QuickType

With iOS 11, typing on the iPad keyboard is even more efficient. Customers can enter numbers, symbols, and punctuation marks just by swiping down on the keys—no need to tap the 123 key.

Insert symbols without switching to another keyboard

- Open Mail and tap to compose a new message.
- Type “Hi,” then press Space and type a smiley face using following steps.
- Type “:” by swiping down on the “m” key on iPad or 10.5-inch iPad Pro, or the “;” key on 12.9-inch iPad Pro.
- Type “)” by swiping down on the “j” key on iPad or 10.5-inch iPad Pro, or the “0” key on 12.9-inch iPad Pro.

iPhone demos

Photos

With iOS 11, customers get new Live Photo effects that continuously replay the action. The Memories feature has been enhanced with more memory categories, better curation, and new portrait-oriented Memory Movies. Portrait Mode on iPhone 7 Plus now supports image stabilization, flash, and HDR. And Camera can also automatically detect QR codes.

Choose a new key photo for Live Photos

- Open Photos, tap Albums, then tap the Live Photos album.
- Tap a Live Photo, then tap Edit.
- Drag the white rectangle to choose a new key frame, then tap “Make Key Photo.”

Try new filters and effects

- Tap to see the new filter options, then choose Vivid and tap Done.
- Swipe up on the photo to see different Live Photo effects.
- Tap Loop, then Bounce, then Long Exposure to see what each effect does.

See new kinds of memories

- Tap 〈, then tap Memories.
- Scroll down to see new memory types, including Anniversary, Wedding, Over the years, #TBT, Meals, Performances, Activities like biking, hiking, and beach, and more.

Control Center and Lock screen

iOS 11 has an all-new design for Control Center, so customers can customize the controls. And with the new Lock screen, customers get a more convenient way to see notifications all in one place.

Access the Lock screen in a new way

- From the Home screen, swipe down from the top to access the Lock screen.
- Swipe left to see the Today view.
- Swipe right to go back to the Lock screen, then swipe right again to open the camera.
- Press the Home button to go back to the Lock screen, then press a notification to see more information and options.
- Swipe up to see every missed notification in one place.

See the redesigned Control Center

- Swipe up from the bottom of the screen to dismiss the Lock screen, then swipe up from the bottom again to open Control Center.
- Tap twice to turn Do Not Disturb on and off.
- Press the Network Settings card to see more options.
- Press the Home button to go back to the Home screen.

Customize Control Center

- Open Settings and tap Control Center, then tap Customize Controls to see additional controls you can add.

QuickType

Customers carry iPhone with them wherever they go. Whether they're holding onto a subway pole with one hand or grabbing a coffee to go, they can easily multitask with the one-handed keyboard in iOS 11.

Display the one-handed keyboard

- On iPhone, open Safari and tap the address bar.
- Tap and hold on the Emoji or Globe key or on the keyboard, then choose .

Maps

With iOS 11, customers can see detailed indoor maps for malls and airports worldwide and search for stores, restaurants, and more. Lane guidance helps customers know exactly which lane they need to be in before their next move, and they can see speed limits for the road they're on as they drive.

Navigate indoors

- In Maps, search for "Philadelphia" and choose Philadelphia International Airport.
- Tap Terminals, then tap the number below the location arrow. Select Level 2, then tap .
- Tap Terminal A East, then tap Food to see the food options.
- Pinch the map to zoom in and see detailed layouts and gate numbers.

Siri

Siri has a new voice, new music features, translation support, and more. With iOS 11, Siri learns about customers' preferences, relationships, and how they pronounce names. Siri also helps customers through their day with more proactive suggestions.

Ask Siri new kinds of questions

Ask Siri:

- "Hey Siri, which musicians were born in San Jose?"
- "Hey Siri, how do you say please take me to the airport in Chinese?"

Siri Intelligence

- Open the News app. Notice that News also uses Siri to suggest new stories, channels, and topics based on Safari and app usage.

Messages

Now customers can get to their favorite apps faster with the redesigned app drawer. And they can emphasize messages in more ways with new full-screen effects.

Easily access iMessage apps

- In Messages, tap a conversation to open it.
- Swipe across the bar of iMessage apps at the bottom. Notice how the bar become larger.

Send messages with fun new full-screen effects

- Type the iMessage text field and type “Hello.”
- Press , then tap Screen to see the different full-screen effects.
- See the new Echo effect, then swipe right to see the new Spotlight effect.

App Store

The all-new App Store in iOS 11 is designed to help customers discover great new apps and games they’ll love. The new Today tab highlights the best new apps, and dedicated tabs for Apps and Games feature top picks by Apple editors and dedicated Top Charts.

Explore the new App Store

- Open App Store and scroll down to browse the Today tab.
- Tap a story to read it, then tap .
- Tap Games to see recommendations, videos, Top Charts just for games, and handpicked collections and categories.
- Tap Apps to see a dedicated space for app recommendations, videos, handpicked collections and categories, and Top Charts.
- Scroll down to see video previews. Notice how they play automatically.
- Notice how videos play automatically

To learn more about what’s coming in iOS 11, including great new features like ARKit, CoreML, Apple Pay Person to Person payments, Do Not Disturb while driving, automatic setup, and more, go to apple.com/ios/ios-11-preview.

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